



Youth entrepreneurship – making connections

Young Leaders Network seminar in Alexandria, Egypt

3 November, 2010

With the Library of Alexandria as gracious hosts, “*Youth entrepreneurship – making connections*” is a one-day network seminar jointly organized by the Swedish Institute (SI) and Tällberg Foundation, as the end of a 3-day seminar for SI Young Leaders Visitors Program (YLVP). The Swedish Institute Young Leaders Visitors Program (YLVP) is an intercultural leadership program with focus on social media as a tool for positive change. Every year the program invites young opinion-makers from Sweden and selected countries in the MENA region who are actively working for social change in their respective contexts.

The YLVP participants are 20-30 young opinion leaders from Egypt, Syria, Lebanon, Jordan, Palestine, Algeria, Tunisia, Morocco, Yemen and Sweden, most of who have all participated in the 5th Global YES Summit - Rework the World in June 2010. In addition to this, a larger group of interested people from Alexandria/Egypt are invited to participate.

The purpose of this meeting is to give the participants an opportunity to discuss, reflect on the need for social and environmental regeneration at both local and global scale, as well as to learn about promising approaches to innovate and co-create to bring about change.

This seminar will bring a systems perspective to the challenges for young people in the Middle East, present concrete examples of new approaches for green and inclusive entrepreneurship, and facilitate an open discussion about the steps to take to create networks to bring about change. The Tällberg approach is to help to connect the passion of the group and their own personal projects with the wider global reality, the challenges that are emerging with the status quo and the inter-connections between these challenges that point to where the next generation can build exciting alternative enterprises and movements.

Provisional Program: November 3, 2010 Venue: **Multipurpose Hall, 2nd floor**

- 09:00 **Opening remarks and Welcome**
 Javeria Rizvi Kabani, Swedish Institute
Welcome The Library of Alexandria and the
- 09:25 **Wear it like a crown** - Music by Rebekka Karijord
- 09:30 **Into uncharted waters – where are we heading and how can we steer?**
 Rebecca Oliver, Tällberg Foundation
- 10:15 **Dialogue and change – strategic connections towards 2012**
 Heba El-Rafey, Dialogue Forum, Library of Alexandria
- 10:30 **Tools for global citizens who want to generate change**
 Joakim Jardenberg, CEO, Mind park
- 10:45 **Creating maps and connecting dots**
 Group work: Working with a representative project, the groups analyze both the problems the project address and the sectors of society that can be mobilized. Each group will be asked to draw a map of connections for the project and present this.
- 12.45 Lunch
- 14.00 **Three inspiring models for entrepreneurship**

 Green Teams in Eastern Africa
 Emmanuel Dennis, YES Kenya

 Social Entrepreneurship in the Middle East/North Africa Region
 Iman Bibars, Ashoka (MENA) Egypt

 The Fair Tailor
 Sebastian and Lina Stjern, Sweden
- 16.00 **Questions and discussion with the panel of change-makers**
- 17.00 Tour of the Library of Alexandria (tbc/optional)
- 19.00 Dinner and diploma ceremony at the Swedish Institute in Alexandria, Blue Salon
 **Buses will leave for Hotel at 18.00 pm sharp*

