

*The Swedish Institute cordially invites you to the:*

## **YOUNG LEADERS NETWORK SEMINAR**

**Date:** Friday, June 12

**Time:** 13.00 - 17.00

**Venue:** Kägelbanan, Södra Teatern, Mosebacke torg 1-3

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### **PROGRAM**

13.00-13.15 **Official welcome**, Javeria Rizvi Kabani, YLVP project manager, Swedish Institute

13.15-15.00 **YLVP participant's project presentations in *Pecha Kucha* style**

Can we change the world in a few minutes? During these two hours the participants of the Young Leaders Visitors Program will present their final project ideas in so called *Pecha Kucha* style, fast presentations in Japanese style. The presentations will focus on the core areas of the program: freedom of expression and free information sharing, human rights, social media as a tool for networking, opinion making and social mobilization for social change. The session is facilitated by Oskar Ling.

#### **What is Pecha Kucha**

Pecha Kucha has become an international movement and it consists of presentations which take 6 minutes and 40 seconds each. Each presentation consists of 20 slide presentations which take 20 second each.

15.00-17.00 **Panel discussions: *Free the Music? Censorship & Social Media***

*Is music free? Music can unite or divide people. It can open our imaginations but also reinforce cultural stereotypes. When it comes to spreading music and culture what role does social media play? Does it help divide or unite? The seminar will examine the technological, cultural and social interplay between social mores and social media.*

*Keynote speaker:* Jan Henningson, Senior Advisor, The Swedish Ministry of Foreign Affairs, the MENA department (Middle East & North Africa)

17.00-19.00 **Bar och after work** at Södra bar, Mosebacke torg 1-3

### **BACKGROUND**

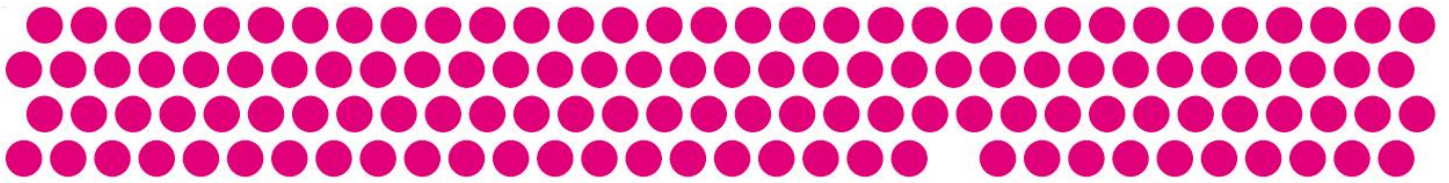
The Swedish Institute Young Leaders Visitors Program (YLVP) is an intercultural leadership program with focus on social media as a tool for positive change. The program invites young opinion-makers from Sweden and selected countries in the MENA region who are actively working for social change in their respective contexts. The program is designed to give participants innovative tools to shape public opinion in cutting-edge media while strengthening their intercultural and leadership skills.

For more information, visit: [www.si.se/ylvp](http://www.si.se/ylvp)

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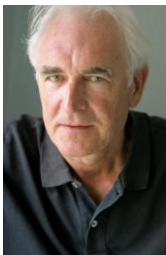


#### KEY NOTE SPEAKER



**Jan Henningson** is an author, an islamologist and an expert on the Middle East. He was the director of the Swedish Institute in Alexandria (Egypt) from 2002 until august of 2009. Henningsson's experiences regarding intercultural dialogue and work in the region have been ongoing since the mid seventies. He is currently working as a Senior Advisor at the Swedish Ministry for foreign Affairs at the MENA department (Middle East and North Africa).

#### PANEL PARTICIPANTS



**Ole Reitov** is the program manager of Freemuse, an independent international organization which advocates freedom of expression for musicians and composers worldwide. Ole is a culture journalist and radio host with the Danish Broadcasting Corporation, a co-editor of 'Smashed Hits – the Book of Banned Music' and contributor to several publications on music censorship. He took the initiative to the 1st World Conference on Music and Censorship.



**Behrang Miri** has been a part of the Swedish HipHop scene since 1997. In his music he mixes his love for the community and social politics with oriental rhythms inspired by his Middle Eastern roots. He is also the coordinator of RGRA - Rörelsen Gatans Röst och Ansikte (The voice and the face of the streets) – a movement striving at organizing the grassroots and creating platforms where these can spread their voices.



**Mark Comerford** has worked with training journalists and building networks for almost 20 years. As a lecturer at several Swedish universities, an associate at the Journalism Leaders program in the UK and an independent consultant to media internationally he has been at the forefront of the changes digitalization is bringing about in the communications and media fields.

#### MODERATOR:

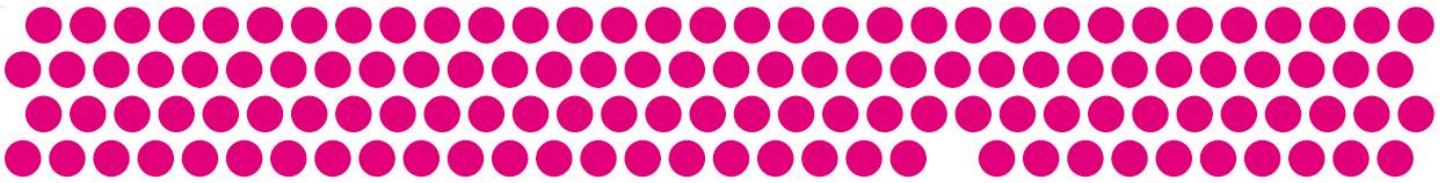


**Alexandra Pascalidou** is a Swedish free lance journalist, TV host and author born in Rumania to Greek parents. She has written 4 books and was during the 1990's one of the front figures in the Swedish part of the European Council's Anti racism Campaign "Youth against Racism". Over the years she has led the Eurovision song contest in Greece and Sweden, and worked on a multitude of TV and radio programs both in Sweden and in Greece. Alexandra lectures all over Europe regarding democracy-, media- and multicultural issues.

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