

Network Seminar

Tuesday November 11, 13.00-18.00

Södra Teatern, Stockholm

Media Awareness

To Define or Be Defined

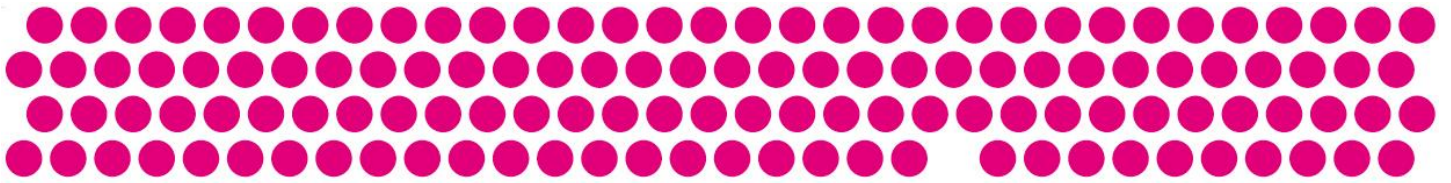
**YOUNG LEADERS
VISITORS PROGRAM**

Connecting leaders for positive change
الوصل بين القادة المؤثرين من اجل تغيير ايجابي

SI.

Svenska institutet Swedish Institute

Slottsbacken 10, Box 7434, SE-103 91 Stockholm, Sweden Phone: +46 (0)8 453 78 00 Fax: +46 (0)8 20 72 48
e-mail: si@si.se www.si.se Postal Account: 955739-8 Bank Account: 5210-3892 VAT: SE202100496101



“ MEDIA AWARENESS – TO DEFINE OR BE DEFINED ”

The seminar will focus on the impact of media and how it effects international and intercultural relations. In what extent has the development of new technology within the field of social media affected the way we communicate social change? Who owns the debate and who owns the right of interpretation? Who is responsible for a balanced distribution of news and opinion? The seminar aims at giving new perspectives and context based solutions to how we relate to each other - Media awareness and the relations between Europe and the Middle East are in focus.

13.00 – 13.40

INTRODUCTION

Welcome!

KEYNOTE SPEAKER

Jan Nordlander

Ambassador for Human Rights,
Ministry for Foreign Affairs, Sweden

13.40 – 14.50

PANELDISCUSSION – PART I

“Clash of civilization or clash of ignorance?”

Lina Sinjab (BBC, Syria)

Fatima Bhutto (The News, Pakistan)

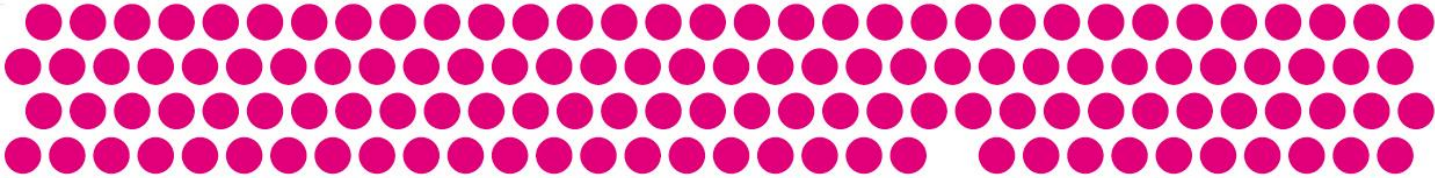
Madeleine Hurd (Södertörn University College, Sweden)

Moderator: Hussain H. Kabani

Si.

Svenska institutet Swedish Institute

Slottsbacken 10, Box 7434, SE-103 91 Stockholm, Sweden Phone: +46 (0)8 453 78 00 Fax: +46 (0)8 20 72 48
e-mail: si@si.se www.si.se Postal Account: 955739-8 Bank Account: 5210-3892 VAT: SE202100496101



14.50-15.10

**Break
Coffee & Refreshments**

15.10 – 16.30

PANELDISCUSSION – PART II

“Media Awareness”

Wael Abbas (Misr Digital, Egypt),
Nathalie Rothschild (Spiked Online, UK)
Jakob Skovgaard-Petersen (University of Copenhagen, Denmark)

Moderator: Gufran Al-Nadaf

16.30-16.45

**Break
Coffee & Refreshments**

16.45 – 17.30

WORKSHOP

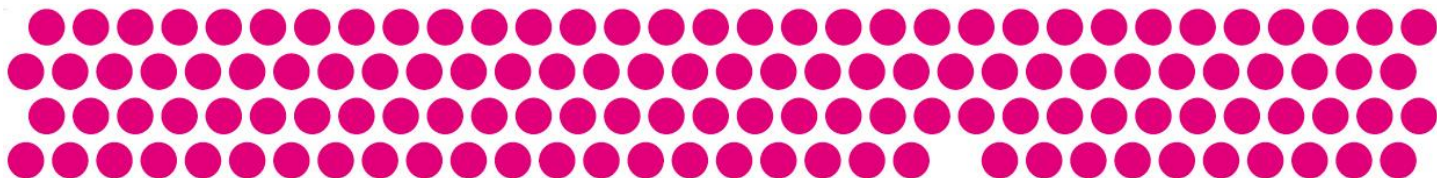
“SPEED NETWORKING – SHAPING OPINION IN THE FAST LANE”

Facilitators: Spiritus Mundi & Hyper Island

17.30 – 18.00

CONCLUSION





18.00 - 19.30

AFTER WORK

Live music: Moussa Elias

19.30

DINNER

Buffé Kalispera

21.00

YLVP CLUB

Performance/entertainment
DJ Antoine

Si.

Svenska institutet Swedish Institute

Slottsbacken 10, Box 7434, SE-103 91 Stockholm, Sweden Phone: +46 (0)8 453 78 00 Fax: +46 (0)8 20 72 48
e-mail: si@si.se www.si.se Postal Account: 955739-8 Bank Account: 5210-3892 VAT: SE202100496101